

IIFTC

IIFTC CONNECT ADVERTISING RATE CARD

Print | Online | Direct Mailers

Print (CinePort Magazine)

Advertising (Size in mm)

Full Page (210 x 275)	USD 1050	Code : FP
Half Page (210 x 135)	USD 700	Code : HP
Premium Pages		
Inside Covers - Front Back (210 x 275)	USD 1400	Code : PP
Page 1 (210 x 275)	USD 1400	Code : PP
Back Cover (210 x 275)	USD 2100	Code : BC

2-issues package @ 150% of the card rate

Editorial Feature

3-pages (Print + Online)	USD 2100	Code : FT
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Online (www.iiftc.com)

Display Ads (Size in Pixels)

Home Page (3-month Campaign)

Leader board (900 x 300)	USD 1050	Code : LB
Premium Square (300 x 300)	USD 525	Code : PS
Button (300 x 200)	USD 350	Code : BT

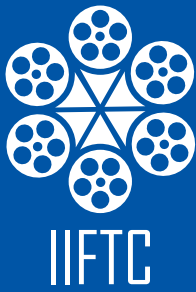
6-month Campaign @ 150% of the card rate

12-month Campaign @ 200% of the card rate

Direct Mailers

Promotional Emailers (3000 Email Ids)

List Rental 1 (2 Emails / 1 Month)	USD 700	Code : LR 1
List Rental 2 (4 Emails / 2 Months)	USD 1050	Code : LR 2
List Rental 3 (6 Emails / 3 Months)	USD 1400	Code : LR 3



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Promotions | Membership

Promotional Campaigns

(Discounted Packages)

Digital (Economy Pack)

1-Month Campaign
(List Rental 1 + Button)

14% Discount | USD 900

Print (Business)

2-Month Campaign
(Full Page + List Rental 1 + Button)

17% Discount | USD 1750

Digital (Business Pack)

2-Month Campaign
(List Rental 2 + Premium Square)

14% Discount | USD 1350

Print (Premium)

3-Month Campaign
(Premium Page + List Rental 2 + Premium Square)

21% Discount | USD 2350

Digital (Premium Pack)

3-Month Campaign
(List Rental 3 + Leader Board)

20% Discount | USD 1950

Print + Digital (Business Combo)

3-Month Campaign
(Full Page + List Rental 2 + Premium Square + Feature)

29% Discount | USD 3350

Print + Digital (Premium Combo)

4-Month Campaign
(Premium Page + List Rental 3 + Leader Board + Feature)

35% Discount | USD 3850

Membership

(One Time Fee)

Network Partner

Listings and Webpage
Send Business Enquiry (60 emails)
Access to Industry Member's DB

USD 175 | Code : NP

Industry Member

Listings and Webpage
Send Business Enquiry (60 emails)
Access to Network Partner's DB

INR 12000 | Code : IM

Terms And Conditions:

All payments in favor of Mercury Integrated Marketing Service Pvt. Ltd. | Good And Services Tax (GST) @ 18% applicable on all invoices | Creative Artworks and content for the print/ online advertisements and e-mailers to be provided by the advertiser | Payment terms: 100% advance, within 15 days from invoice date | USD rates are subject to change as per INR exchange rates at the time of confirmation | © IIFTC is a registered trademark of Mercury Integrated Marketing Services Pvt. Ltd.

For Business Enquiries Email:

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