

IIFTC

IIFTC CONNECT ADVERTISING RATE CARD

Print | Online | Direct Mailers

Print (CinePort Magazine)

Advertising (Size in mm)

Full Page (210 x 275)	€ 900 \$ 1050	(Code: FP)
Half Page (210 x 135)	€ 450 \$ 525	(Code: HP)
Quarter Page - Skyscraper (60 x 250)	€ 300 \$ 350	(Code: QP-S)
Quarter Page - Banner (190 x 80)	€ 300 \$ 350	(Code: QP-B)
Premium Pages		
Inside Covers - Front Back (210 x 275)	€ 1200 \$ 1400	(Code: PP)
Page 1 (210 x 275)	€ 1200 \$ 1400	(Code: PP)
Back Cover (210 x 275)	€ 1500 \$ 1750	(Code: BC)
2-issues package @ 150% of the card rate		

Editorial Feature

3-pages (Print + Online)	€ 1500 \$ 1750	(Code: FT)
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Online (www.iiftc.com)

Classified

Listing (One Year)	€ 150 \$ 175	(Code: CL)
Name/ Designation/ Company Name/ Website/ Send Business Enquiry		

Display Ads (Size in Pixels)

Home Page (2-month campaign)		
Top Banner (1200 x 100)	€ 750 \$ 875	(Code: TB)
Leader board (900 x 300)	€ 1050 \$ 1225	(Code: LB)
Premium Square (300 x 300)	€ 450 \$ 525	(Code: PS)
Skyscraper (300 x 600)	€ 750 \$ 875	(Code: SK)
Button (300 x 200)	€ 300 \$ 350	(Code: BT)

4-month Campaign @ 150% of the card rate

6-month Campaign @ 200% of the card rate

Display Ads on Inside pages (Conclave / Connect / CinePort) @ 50% of the card rate

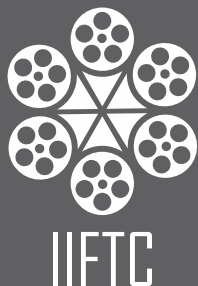
Direct Mailers

List Rentals (2000 email ids)

Promotional E-mailer 01 (1 email / 1 month)	€ 450 \$ 525	(Code: LR1)
Promotional E-mailer 02 (2 emails / 2 months)	€ 750 \$ 875	(Code: LR2)
Promotional E-mailer 04 (4 emails / 3 months)	€ 1200 \$ 1400	(Code: LR4)

Buyers Connect (500 email ids)

Personalised Email	€ 900 \$ 1050	(Code: BCN)
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IIFTC CONNECT ADVERTISING RATE CARD

Promotions | Membership

Promotions

Digital (Economy Pack)

19% OFF

(Premium Square +
List Rental 1 + Listing)

Digital (Business Pack)

24% OFF

(Top Banner or Skyscraper
+ List Rental 2 + Listing)

Digital (Premium Pack)

27% OFF

(Leader Board +
List Rental 4 + Listing)

Print (Business Pack)

25% OFF

(Full Page +
List Rental 1 + Button + Listing)

Print (Premium Pack)

27% OFF

(Premium Pages +
List Rental 2 + Premium Square + Listing)

Print + Digital (Premium Combo 1)

37% OFF

(Full Page + Leader Board +
List Rental 2 + Editorial Feature + Listing)

Print + Digital (Premium Combo 2)

37% OFF

(Premium Page + Top Banner or Skyscraper +
List Rental 2 + Editorial Feature + Listing)

Digital (Economy Pack)

€ 850 | \$ 971 (Code: DG-ECO)

Digital (Business Pack)

€ 1250 | \$ 1429 (Code: DG-BUS)

Digital (Premium Pack)

€ 1750 | \$ 2000 (Code: DG-PRE)

Print (Business)

€ 1350 | \$ 1543 (Code: PR-BUS)

Print (Premium)

€ 1850 | \$ 2114 (Code: PR-PRE)

Print + Digital (Premium Combo 1)

€ 2750 | \$ 3143 (Code: PD-PC1)

Print + Digital (Premium Combo 2)

€ 2750 | \$ 3143 (Code: PD-PC2)

Membership (One Year)

Network Partner

Listing, Members Access

€ 150 | \$ 175 (Code: NP)

Industry Member

Listing, Members Access, Attend IIFTC Conclave

INR 12000 (Code: IM)

Terms And Conditions : All payments in favour of Mercury Integrated Marketing Services Pvt. Ltd. | Goods and Services Tax (GST) @ 18% applicable on all invoices | Creative artworks and content for the print / online advertisements and e mailers to be provided by the advertiser | Payment terms: 100% advance, within 15 days from invoice date | USD/ Euro rates are subject to change as per INR exchange rates at the time of confirmation | © IIFTC is a registered trademark of Mercury Integrated Marketing Services Pvt Ltd

For Business Enquiries Email: business@iiftc.com | Web: www.iiftc.com