



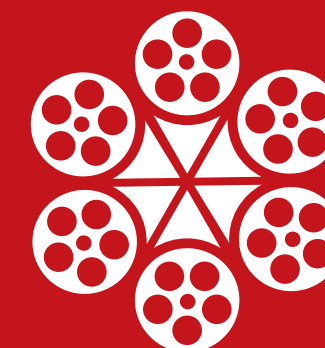
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**IIFTC**

TOURISM IMPACT  
AWARDS



While it is common practice for film makers to be honoured for their exceptional achievements in the world of cinema, those being honoured for their contribution to tourism is a novel concept.

IIFTC Tourism Impact Awards recognises the successful convergence of films and tourism and it celebrates Indian filmmakers, whose cinema has contributed to the growth of world tourism.

Ace Film Director, Kabir Khan receiving 3rd IIFTC Tourism Impact Award for Outstanding Contribution from Truls Kontny, President, European Union Film Commissioner's Network (EUFCN)





Directed By  
Vikas Bahl

Production Company  
Phantom Films

Producer  
Anurag Kashyap, Vikramaditya Motwane,  
Vikram Malhotra, Madhu Mantena Varma

Line Producer  
New Amsterdam Film Company

Received By  
Vikas Bahl

Presented By  
Embassy of Netherlands  
HE Alphonsus Stoelinga (Ambassador)

## QUEEN

(2013 | Hindi)

### SHOOTING DESTINATION NETHERLANDS

'Queen' takes us on a road trip with a difference as a jilted bride decides to have a honeymoon on her own, thereby completely turning stereotypes on its head. Lending great support were magnificent locations, from majestic Eiffel Tower to the picturesque bridges of Amsterdam, which became characters in their own right. The film created 'Hungama' not only on Box office but also on tourist arrivals in the Netherlands.

IIFTC TOURISM IMPACT AWARD 2017  
FOR CINEMATIC EXCELLENCE

## DILWALE

(2015 | HINDI)

### SHOOTING DESTINATION ICELAND

Directed By  
Rohit Shetty

Production Company  
Red Chillies Entertainment

Producer  
Gauri Khan, Rohit Shetty, Karim Morani

Line Producer  
Elisabeth Agnarsdottir

Received By  
Gaurav Verma, Chief Revenue Officer  
Red Chillies Entertainment

Presented By  
Consulate of Iceland, Gul Kripalani  
(Honorary Consul General)

A megastar outing, starring the 'Badshah' of Bollywood is a riveting example of Bollywood's magic, where even one song can capture the beauty of the country to such an extent and captivate the audiences to create a tangible tourism impact. The award was presented to 'Diwale' for beautifully showcasing unexplored Icelandic locations to Indian audiences in its song 'Gerua'.

IIFTC TOURISM IMPACT AWARD 2017  
FOR CINEMATIC EXCELLENCE





**TIGER ZINDA HAI**  
(2017 | Hindi)

SHOOTING DESTINATION  
**GREECE**

Directed By  
Ali Abbas Zafar

Production Company  
Yash Raj Films

Produced By  
Aditya Chopra

Line Producer  
Atlanta Production

Received By  
Sudhanshu Kumar

Presented By  
Greek Film Commission, Iliana Zakopoulou

The award celebrates the collaboration between the iconic Yash Raj Films and Greece, the beautiful country in the Aegean Sea. This blockbuster starring super star, Salman Khan showcases Greece beautifully in a song that captured the mood of the nation with Swag Se Swagat receiving 791 million YouTube views. Do we need to elaborate further on its tourism impact?

**IIFTC TOURISM IMPACT AWARD 2018  
FOR CINEMATIC EXCELLENCE**



**VIVEGAM**  
(2017 | Tamil)

SHOOTING DESTINATION  
**SERBIA**

Directed By  
Siva

Production Company  
Sathya Jyothi Films

Producer  
TG Thiyagarajan, Sendhil Thiyagarajan,  
Arjun Thiyagarajan

Line Producer  
Clockwork Films

Received By  
Sendhil Thiyagarajan

Presented By  
Embassy of Serbia,  
H E Vladimir Maric (Ambassador)

The Award celebrates a southern film production house Sathya Jyothi Films that has become a pioneer of good work in Tamil cinema. 'Vivegam', an action thriller film written and directed by Siva was a collaboration with Serbia. The exotic locations of this Balkan country have been beautifully showcased in this mega film.

**IIFTC TOURISM IMPACT AWARD 2018  
FOR CINEMATIC EXCELLENCE**





## HOICHOI UNLIMITED

(2018 | Bengali)

SHOOTING DESTINATION

## UZBEKISTAN

Directed By  
Aniket Chattopadhyay

Production Company  
Dev Entertainment Ventures

Produced By  
Dev Adhikari, Gurupada Adhikari

Received By  
Dev Adhikari

Presented By  
Embassy of Uzbekistan,  
A'zamjon Mansurov (First Secretary)

This Awards salutes the collaboration between a Bengali film and Uzbekistan, a film whose comic capers and joyous moments pulled in the audiences to the theatres introducing them a new destination. Hoichoi Unlimited, which is the first mainstream Indian film to shoot in Uzbekistan has opened up the erstwhile Soviet state as a visage with wonderful options.

**IIFTC TOURISM IMPACT AWARD 2019  
FOR CINEMATIC EXCELLENCE**



## KANCHE

(2015 | TELUGU)

SHOOTING DESTINATION

## GEORGIA

Directed By  
Krish

Production Company  
First Frame Entertainment

Producer  
Saibabu Jagarlamudi, Y Rajeev Reddy,  
Bibo Srinivas

Line Producer  
Sarke Studio

Received By  
Y Rajeev Reddy

Presented By  
Embassy of Georgia,  
HE Archil Dzuliashvili (Ambassador)

The award honours one of the earlier Telugu films to be shot in a beautiful country situated on the crossroads of Western Asia and Eastern Europe. Georgia provided picture perfect backdrop for this ambition World War II period drama, which introduced Georgia to the Indian cinema. The war sequences were filmed in Georgia and the film's unit was allotted 700 guns, four tanks, and a machine gun from the Georgia Military Institute.

**IIFTC TOURISM IMPACT AWARD 2017  
FOR CINEMATIC EXCELLENCE**



# AMAZON OBHIJAAN

(2017 | Bengali)

## SHOOTING DESTINATION BRAZIL

Directed By  
Kamaleswar Mukherjee

Production Company  
SVF Entertainment

Produced By  
Shrikant Mohtaa, Mahendra Soni

Line Producer  
Chicao Fill

Received By  
Kamaleswar Mukherjee

Presented By  
Consulate of Norway  
Ann Ollestad (Consul General)

Consulate of Sweden  
Nils Eliasson (Consul General)

A film where the content and the location became one, as the Amazon (Brazil) unfolded before an awestruck audience making Amazon Obhijaan the biggest blockbuster in Bengali box office history. Shot extensively in the natural wonder of the world - the Amazon Forest, the film was the first Indian film to have a month-long schedule in the southern American country.

IIFTC TOURISM IMPACT AWARD 2018  
FOR CINEMATIC EXCELLENCE

IIFTC TOURISM IMPACT AWARD 2019  
FOR CINEMATIC EXCELLENCE

# KAYAMKULAM KOCHUNNI

(2018 | Malayalam)

## SHOOTING DESTINATION SRI LANKA

Directed By  
Rosshan Andrews

Production Company  
Sree Gokulam Movies

Produced By  
Gokulam Gopalan

Received By  
VC Praveen

Presented By  
Consulate of Sri Lanka  
Chamari Rodrigo (Consul General)

Kayamkulam Kochunni, a film in the Malayalam language produced by Sree Gokulam Movies. The film is shot on an epic scale and is based on the true story of Kayamkulam Kochunni, a famed highwayman who robbed from the rich and gave to the poor, the Indian Robin Hood. The film had to recreate an era of 19th Century Kerala, hence the makers chose Sri Lanka, the emerald paradise to shoot its important sequences.