

## Online ([www.iiftc.com](http://www.iiftc.com))



LEADER BOARD

166.5 mm (L) x 79.5 mm (H)  
Horizontal Layout



PREMIUM SQUARE

79.5 mm (L) x 79.5 mm (H)  
Vertical Layout



BUTTON

79.5 mm (L) x 53 mm (H)  
Horizontal Layout

## Direct Mailers



LIST RENTAL  
(EMAILER)

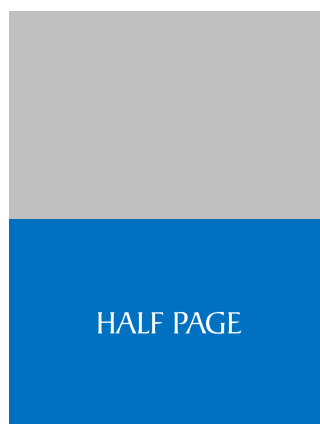
178 mm (L) x 279 mm (H)  
Vertical Layout

## Print - CinePort Magazine



FULL PAGE

210 mm (L) x 275 mm (H)  
Vertical Layout



HALF PAGE

210 mm (L) x 135 mm (H)  
Horizontal Layout

Sr No	Advertising Units	Sizes in pixel (W x H)	Size in mm (W x H)
<b>Online - Display Ads</b>			
1	Leader board	900 x 300	166.5 X 79.5
2	Premium Square	300 x 300	79.5 X 79.5
3	Button	300 x 200	79.5 X 53
<b>Direct Mailers</b>			
			<b>Size in mm (W x H)</b>
1	List Rental (Emailer)		178 x 279
<b>Print - CinePort Magazine - Display Ads</b>			
1	Full Page		210 x 275
2	Inside Cover Page (Front/ Back)		210 x 275
3	Inside Page I / Back cover		210 x 275
4	Half Page		210 x 135
<b>Print + Online - Editorial Feature (3 pages)</b>			
			<b>Content</b>
1	Write-up		800 to 1000 words
2	Hi-res pictures		8 to 10 (300 dpi)